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Press Release

J2 Winery awarded Gold Medal at the 11th Annual Pinot Noir Shootout

Sonoma, CA, Feb 5, 2013 – J2 Winery (J2W) is pleased to announce it was awarded a GOLD MEDAL for its 2010 Doctors Vineyard, Pinot Noir, Santa Lucia Highlands in the 11th Annual Pinot Noir Shootout.

The Pinot Noir Shootout is simply the most comprehensive Pinot Noir tasting in the world, exploring and assessing different styles of Pinot Noir. Over 440 wines were entered in the 11th Annual Pinot Noir Shootout in which J2W entered its inaugural vintage of its Pinot Noir. J2W's 2010 Doctors Vineyard, Pinot Noir, Santa Lucia Highlands was in good company with many other top wineries in the business. Results were announced online at <http://affairsofthevine.com/11th-pinot-noir-shootout-results/> on Saturday evening, February 2, 2013.

"We are elated that our 2010 Doctors Vineyard, Pinot Noir received a Gold Medal from such a prestigious competition. We are pleased the judges recognized the quality of our wine and we look forward to poring our wine at the Grand Awards Tasting & Ceremony being held at Herbst at the Presidio, 385 Moraga Avenue, Golden Gate National Recreation Area, in San Francisco on March 16, 2013," said Brad Jacobs, J2W's CEO.

Here is what the judges had to say:

Female: Fruit forward nose showing dark fruit - primarily blueberry and blackberry. The palate is fruit forward with raspberry flavors that are balanced with oak and baking spices. A baby, needs time to integrate. 90



= Love at First Sip = Gold Medal

Male: Deep black cherry, vanilla and chocolate on the nose. Silky on the mid-palate. Vibrant, crisp acid edge but full-bodied and rich at the same time. A huge mouthful of flavor. The opposite of delicate but yet, not heavy-handed. 91



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About J2 Winery. Founded in 2009, J2 Winery LLC produces handcrafted, limited production wines from vineyards in California. These handcrafted-limited production wines are created so that the selection of grapes, fermentation, aging vessel, barrel room care, and packaging come together to form ultra-premium wines.

For Release 9 a.m. PST, February 5, 2013